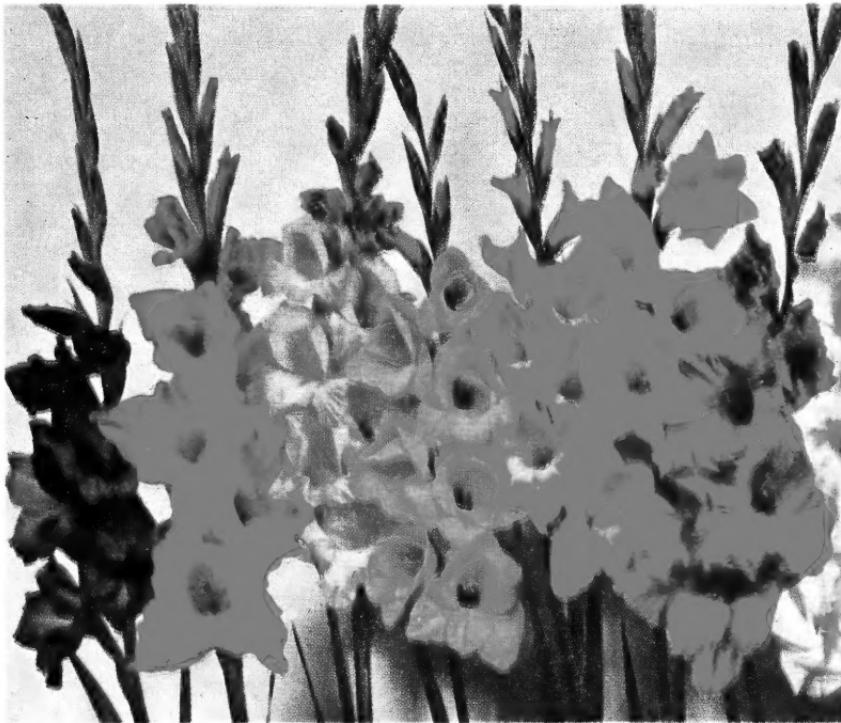


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Do not assume content reflects current scientific knowledge, policies, or practices.

62.71

WEEKS Gladiolus Gardens



3130 NORTH RIVER ROAD
SALEM, OREGON

*Gladiolus
for 1952*

Sec. 34.66 P. L. & R.
U. S. POSTAGE
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Permit No. 77
SALEM, OREGON

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WEEKS GLADIOLUS GARDENS

State License No. 531

SALEM, OREGON

3130 North River Road

Superior Quality Gladiolus Since 1923



POINSETTIA

Our Grand New Introduction for 1952

In POINSETTIA we are introducing an outstanding new red, different from most all present reds. It is neither on the orange or purple shade, but a rich pure light spectrum red with medium ruffling and no markings.

It is classed as 450 with blooming time of 85-95 days from date of planting. The height of spike is 50-55 inches with up to 21 bud count, opening five to seven florets on a 25-inch flower head. The stem is medium, always straight and stands heat well without crooking. Opens well from a tight bud, making it an extra good commercial variety with excellent keeping qualities. It produces a tall dark green plant and makes a nice sound healthy bulb.

Propagation is good with bulblet germination fair to good from bulblet stock bulblets. Stock bulblets are difficult to germinate the first year, but if held over will come perfect the following year. Many good varieties have this trait.

POINSETTIA was tested in the 1950 North American Gladiolus Council test gardens. Out of 61 seedlings tested, five were approved and Poinsettia rated third of the five approved. Sample bulbs were also sent to Florida for the disease test and the rating was okeh.

It has not been shown in many of the larger shows of the country. In 1948 we air expressed some spikes to the Lima, N. Y. seedling show where it was given a blue ribbon and approved by the judges. It has also won best basket, along with single and three spike class at the Oregon State Fair floral show for two straight years. Don't be misled by the reasonable price we are introducing this outstanding glad. We are not a believer in high prices on new introductions. We have a reasonable amount of stock and can guarantee our 1952 purchasers that we will maintain a gradual drop in prices from year to year as long as we can control the price. This assures you of a chance to realize a nice profit on your investment.

Twelve or more of the leading growers and cataloguers are listing POINSETTIA for us this year. All who have seen or have grown it, are enthusiastic about its rich color and natural beauty. Several have told us that it simply is the finest red they have seen.

SCOOP — Just before this list had gone to press, we received a wire from POPULAR GARDENING advising us that they had accepted a photograph in color of a beautiful bowl arrangement of POINSETTIA for their front cover page of the 1952 February issue of this fine flower magazine.

1952 INTRODUCTORY PRICES

Large, \$2.00 each Medium, \$1.50 each Small, \$1.00 each

1 Large, 1 Medium, 1 Small—10 Bulblets—All for \$ 5.00

5 Large, 5 Medium, 15 Small—100 Bulblets—All for \$35.00

Bulblets, 20c each — \$15.00 per 100 — ½ Pint \$100.00

POINSETTIA

RETAIL PRICES -- SPRING 1952

Prepaid in U.S.A. — Minimum Order \$2.50
We offer the following fine list of varieties of new kinds for your home garden or for show. Select as many as you like and remember the more you order, the larger the discount.

5 bulbs at 10 rate

	Per	Large	Med.	Small				
Abu Hassan	10	\$.80	\$.50	\$.35	Manchu	10	.60	.40
Alice Ayer	10	2.00	1.20	.80	Miss Wisconsin	10	.50	.35
Astrid	10	1.00	.60	.40	Noweta Rose	1	.75	.60
Athlone	10	.80	.50	.35	October Sunshine	10	.75	.50
Beauty's Blush	10	1.00	.60	.40	Orange Gold	10	.60	.40
Benjamin Britten	10	2.00	1.20	.80	Pactolus	10	.60	.40
Birch Red	10	2.00	1.20	.80	Parthiena	10	1.50	1.00
Boise Belle	1	.50	.35	.25	Patrol	10	1.20	.80
Bridal Orchid	1	.75	.50	.35	Poinsettia	1	1.00	1.00
Burma	10	.80	.50	.35	Prosperity	10	.60	.40
Cherbourg	10	1.00	.60	.40	Quiberon	1	.30	.20
Clarence Fortnam	1	2.00	1.25	1.00	Ravel	10	.50	.35
Columbia	1	3.00	2.50	2.00	Red Cherry	10	.75	.50
Dieppe	10	.80	.50	.35	Redowia	10	1.00	.60
Dr. Fleming	10	2.00	1.20	.80	Red Wing	1	.30	.20
Evangeline	10	2.00	1.20	.80	Rosy Future	1	.75	.50
Firebrand	10	.80	.50	.35	Salman's Glory	10	.50	.35
Florence Nightingale	10	1.00	.60	.40	Sparks	10	.60	.40
Friendship	10	2.00	1.20	.80	Spic & Span	10	.60	.40
General Eisenhower	10	.80	.50	.35	Spotlight	10	.50	.35
Giant Cyclamen	10	1.60	1.00	.60	Strawberry Peach	10	.60	.40
Huntress	10	.80	.50	.35	Sun Spot	10	.60	.40
June Day	10	1.00	.60	.40	Themesong	10	.60	.40
Kathy Lee	10	2.50	1.50	.90	Tivoli	10	.50	.35
Karen Marie	1	2.00	1.50	1.00	Topflite	1	.25	.15
Lancaster	10	1.00	.60	.40	TrueLove	10	.50	.35
Lipstick	10	1.00	.60	.40	White Goddess	10	1.20	.80

10 bulbs at 8 times single bulb rate

Please Read Before Ordering

TO OUR CUSTOMERS

This is our 28th annual spring list and is the only price list we issue. We grow gladiolus exclusively and our SUPERIOR QUALITY is known the nation over by both growers and home gardeners alike. Our hundreds of repeat orders from our customers year after year convinces us that our bulbs must be tops.

All our stock is grown from small bulbs and bulblets in the fertile WILLAMETTE VALLEY of Oregon. Grown under the most modern irrigation system and stored in our spacious warehouse especially constructed to properly handle glads.

POOL CAR SHIPMENTS

Eastern wholesale customers please check our PREPAID prices as given inside this list on pool car shipments. Don't miss this money saving service.

TERMS AND SHIPMENT

Net cash before shipment; or 25% with order until date of shipment with balance sent c.o.d. Full remittance will be appreciated and will hasten delivery of your order.

Shipment will be made at the proper time in spring for planting. If you want your order at any special time or by any special method, please state so on your order. Truck service is available and cheapest for Pacific Coast orders of 100 pounds or over. Minimum order \$3.00. No single item under 10 cents.

All stock in this list is priced f.o.b. Salem, Oregon, with transportation charges collect, except pool car shipments, which are prepaid to Chicago or Trenton. Please do not include money for these charges as it is impossible to estimate the amount. Retail orders are prepaid.

NO WARRANTY — We give no warranty, express or implied, and will in no way be responsible for the results of any planting or forcing of any stock sold. We exercise the greatest care in handling our bulbs and guarantee all stock true to name, but will not be responsible beyond the purchase price of any bulbs sold.

ORDER BLANK---Keep a Copy of Your Order

Do Not Write Here

WEEKS' GLADIOLUS GARDENS
Oregon Grown Gladiolus Bulbs3130 North River Road
SALEM, OREGON

Sold to _____ Date _____

Write plainly and give complete address

Street & No. _____ P.O. Box _____

Post Office _____ State _____

Express Office _____ Permit No. _____

If different from Post Office

Money Order \$ _____

Draft or Check \$ _____

May we substitute size or variety? _____

Write Letter on Separate Sheet

Our Order No.

Booked.

Rec'd.

Wanted.

Shipped.

Express.

Parcel Post.

V	Quantity	Variety	Size, Inches, or Number	Rate	Amount	Do not write here
				Bal. Forward		

In Making Your Order Please Give Price and Size to Avoid Delays and Errors.

Continue on Other Side

CONTINUE ORDER ON THIS PAGE

Remarks:

Write below names of friends you would like us to send catalog.

WEEKS WHOLESALE PRICE LIST FOR 1952

GLADIOLUS PRICES F.O.B. SALEM, OREGON—All bulbs listed priced f.o.b. Salem with transportation charges collect. Not less than 25 bulbs at the 100 rate; 5 at 10 rate; 200 at 1000 rate. Where bulbs are not listed by 10, add 10% to 100 rate to obtain price.

Variety	Per	Size 1	Size 2	Size 3	Size 4	Size 5	Size 6	Qt.	Bulblets	Pk.	Variety	Per	Size 1	Size 2	Size 3	Size 4	Size 5	Size 6	Qt.	Bulblets	Pk.
Abu Hassan	100	\$ 4.00	\$ 3.20	\$ 2.40	\$ 1.80	\$ 1.20	\$.80	\$ 3.00	18.00		Noweta Rose	100	\$40.00	\$32.00	\$25.00	\$20.00	\$18.00	\$14.00	\$150.00		
	1000	30.00	25.00	20.00	15.00	11.00	8.00				October Sunshine	100	5.20	4.60	3.60	3.00	2.20	1.60	10.00	60.00	
Alice Ayer	100	10.00	8.00	6.00	5.00	4.00	3.00	15.00			Orange Gold	100	4.00	3.20	2.40	1.80	1.20	.80	4.00	24.00	
	1000	40.00	32.00	24.00	18.00	14.00	10.00	30.00			Oriental Pearl	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00	
Astrid	100	5.00	4.00	3.00	2.40	1.80	1.20	5.00	30.00		Pactolus	100	5.00	4.00	3.20	2.40	1.80	1.20	5.00	30.00	
	1000	40.00	32.00	24.00	18.00	14.00	10.00	24.00	140.00			1000	40.00	32.00	26.00	20.00	15.00	10.00	Bushel 100.00		
Athlone	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00		Pandora	100	4.00	3.20	2.40	1.80	1.20	.80	2.00	12.00	
	1000	30.00	25.00	20.00	15.00	11.00	8.00				Parthienia	100	12.00	10.00	8.00	7.00	6.00		20.00		
Benjamin Britten	100	10.00	8.00	6.00	5.00	4.00	3.00	24.00	140.00		Patrol	100	10.00	8.40	7.00	5.60	4.00		25.00		
	1000	80.00	64.00	48.00	40.00	32.00	24.00				Picardy	100	3.80	3.00	2.40	1.80	1.20	.80	2.00	12.00	
Birch Red	100	10.00	8.00	6.00	5.00	4.00	3.00	25.00			1000	25.00	20.00	15.00	10.00	5.00		Bushel 45.00			
Blue Beauty	100	4.00	3.20	2.40							Prosperity	100	4.40	3.80	3.00	2.40	2.00	1.40	4.00	24.00	
	1000	30.00	26.00	22.00	18.00	15.00	12.00	80.00			1000	35.00	28.00	22.00	16.00	11.00	7.00	Bushel 75.00			
Boise Belle	100	5.00	4.00	3.00	2.40	1.80	1.20	80.00			Quiberon	100	24.00	20.00	18.00	16.00	14.00	12.00	50.00		
Bridal Orchid	100	50.00	40.00	32.00	25.00	20.00	15.00	75.00	450.00		Ravel	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00	
Burma	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00		Red Charm	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00	
	1000	26.00	20.00	16.00	12.00	8.00	5.00			Red Cherry	100	6.00	5.00	4.00	3.00	2.00	1.40	8.00	48.00		
Candy Heart	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00		Redowa	100	8.00	6.00	5.00	4.00	3.20	2.40	20.00		
	1000	28.00	23.00	18.00	13.00	9.00	6.00			Red Wing	100	20.00	18.00	16.00	14.00	12.00	10.00	70.00			
Chamouny	100	4.00	3.20	2.40	1.80	1.20	.80	2.50	15.00		Rosa Van Lima	100	3.40	2.80	2.20	1.60	1.20	.80	2.00	12.00	
	1000	26.00	20.00	16.00	12.00	8.00	6.00			Salman's Glory	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00		
Cherbourg	100	5.00	4.00	3.00	2.20	1.80	1.20	4.00			Sherwood	100	12.00	10.00	8.00	6.00	4.00	3.00	15.00		
	1000	30.00	25.00	20.00	15.00	10.00	6.00			Snow Princess	100	3.40	2.80	2.20	1.60	1.20	.80	2.00	10.00		
Dieppe	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00		Sparks	100	6.00	5.00	4.00	3.00	2.20	1.80	5.00	30.00	
	1000	30.00	25.00	20.00	15.00	10.00	6.00			Spic & Span	100	4.80	4.00	3.20	2.40	2.00	1.20	5.00	30.00		
Dr. Fleming	100	10.00	8.00	6.00	5.00	4.00	3.00	15.00			Spotlight	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00	
	1000	28.00	24.00	20.00	15.00	10.00	5.00			Strawberry Peach	100	5.00	4.00	3.00	2.40	1.80	1.20	8.00	48.00		
E. C. Cole	100	3.40	2.80	2.20	1.60	1.20	.80	2.00	12.00		Sun Spot	100	5.40	4.40	3.80	3.20	2.40	1.80	8.00	48.00	
	1000	22.00	18.00	14.00	11.00	7.00	5.00			Themesong	100	5.00	4.00	3.20	2.80	2.20	1.40	7.00	40.00		
Evangeline	100	10.00	8.00	6.00	5.00	4.00	3.00	32.00			Tivoli	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	20.00	
	1000	28.00	24.00	20.00	15.00	10.00	8.00			Topflite	100	12.00	10.00	8.00	6.00	5.00	4.00	25.00			
Firebrand	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00		Truelove	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00	
	1000	28.00	22.00	18.00	14.00	10.00	6.00			Valeria	100	4.00	3.20	2.40	1.80	1.20	.80	2.00	12.00		
Florence Nightingale	100	5.00	4.00	3.20	2.40	1.80	1.20	6.00	40.00		White Goddess	100	10.00	8.00	6.00	5.00	4.00	3.00	20.00	12.00	
	1000	40.00	32.00	26.00	20.00	15.00	10.00				1000	65.00	50.00	40.00	32.00	24.00					
Friendship	100	10.00	8.00	6.00	5.00	4.00	3.00	20.00													
General Eisenhower	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00												
Green Light	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00												
Huntress	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00												
	1000	28.00	24.00	20.00	15.00	10.00	6.00														
Huntress	100	3.60	2.40	1.80	1.20	.80		2.50	15.00												
Lancaster	100	4.20	3.40	2.80	2.20	1.80	1.20	4.00	25.00												
	1000	30.00	25.00	20.00	15.00	10.00	6.00														
Leading Lady	100	3.80	3.00	2.40	1.80	1.20	.80	2.50	15.00												
	1000	25.00	20.00	15.00	12.00	9.00	6.00														
Lipstick	100	4.00	3.20	2.40	1.80	1.20	.80	4.00	24.00												
	1000	30.00	25.00	20.00	15.00	10.00	6.00														
Manchu	100	6.00	5.00	4.00	3.00	2.20	1.80	8.00	48.00												
	1000	30.00	25.00	20.00	15.00	10.00	6.00														
Miss Wisconsin	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00												
	1000	30.00	25.00	20.00	15.00	10.00	6.00														
ABU HASSAN (K. & M.). Beautiful rich violet blue, with buds showing darker and slight fine penciling in throat. Five open on a tall, slender, but stiff spike. About the color, but very much better than the old variety Pelegrina.																					
ALICE AYER. A pure early white with five to seven nicely placed florets on a good flower head. Have only grown this one year but looks quite promising for a good one in its color.																					
ASTRID (Jack). Clear, medium rose with narrow throat line. Opens five to seven florets which are slightly ruffled. Looks like a fine new addition to this color class and a grand commercial.																					
ATHLONE (Palmer). Clear warm flesh color. Opens up to 10 well placed florets arranged in ideal formal style. Exceptionally good for dainty floral work. You will be well pleased with this one.																					
BALTIMORE (Palmer). Clear dark purple with up to 10 lightly ruffled blooms open on a tall straight spike. Probably one of the best of the purple shades. A show winner and should make a good commercial.																					
CLARENCE D. FORTNAM (Kadel). Beautiful cream white sport of Picardy. Becoming one of the best whites for a cut flower and winning many ribbons at all the shows. An extremely good keeper and a variety all should grow.																					
CLARENDON (Palmer). Cream white sport of Picardy. Becoming one of the best in the field as a rule.																					
CLINTON (Fischer). A large medium pink that is very attractive. Opens five well placed florets on a medium height spike.																					
COLE (Cave). Early pure light pink shading to cream in the throat. Often comes flecked which doesn't distract from its beauty. Opens six to nine well placed florets on a medium height spike with heavy flower head. Very popular as a cut flower.																					
COLECAVE COLE (Cave). Early pure light pink shading to cream in the throat. Often comes flecked which doesn't distract from its beauty. Opens six to nine well placed florets on a medium height spike with heavy flower head. Very popular as a cut flower.																					
CONFIDANT (Fischer). A beautiful soft pure ruffled pink of the																					

Alphabetical Listing (Continued)

ORANGE GOLD (Marshall). Clear rich beautiful medium dark orange gold. Becoming very popular as a home garden and commercial variety. Four to six open on a tall straight spike. Very good.

ORIENTAL PEARL (Carlson). The giant of the cream class. Opens four to five huge six-inch florets on a tall well placed spike. The finest



PACTOLUS

of the ivory cream class and one of the must haves. Super in the garden or on the show table.

PACTOLUS (K. & M.). A vivid apricot cream with orange red blotch on lower petals. Opens up to 10 wide open tightly attached florets on a nice spike. A strong healthy grower and good propagator. If you like a blotched variety, you will be more than pleased with this one.

PANDORA (B. Palmer). Clear soft geranium pink with somewhat darker line in throat. Truly one of the finest cut flower pinks on the market. A hundred per cent cutter and exceptionally good keeper. Opens well when cut in bud. Eight to 10 open on a medium height plant. We recommend this variety as one of the best.

PARTHIENA (Hitchcock). A giant deep lavender. Opens up to 8 somewhat ruffled well placed blooms on a long flower head. Different from all other varieties and truly gorgeous.

PATROL (Palmer). A light apricot with a yellow throat. Will open 10 or more florets on a tall spike. Very attractive and one of the best in its color class. Foliage doesn't look too healthy during growing season, but doesn't seem to affect blooms and bulbs are clean and healthy.

PICARDY (Palmer). The old reliable salmon pink that everyone knows. More widely grown than any other variety.

PROSPERITY (Silva). Ruffled sport of Picardy of a slight rose shade instead of salmon. Makes tall, fine spikes with five to seven open and destined to become a real popular variety when better known.

QUIBERON (Errey). A grand new variety from down under. A beautiful peach built in the same color class as Patrol but will grow taller. Color shades a little darker toward the edge and to a light yellow throat.

RABEL (K. & M.). Violet blue with reddish brown markings. Tall straight spike with eight to 10 open. Strong healthy grower and one of the best blues we have tried. Early bloomer.

RED CHARM (Butt). One of the most popular medium reds. A consistent grower and equally as good in garden or as a commercial. Opens eight well placed blooms on a tall spike. You will like this one.

RED CHERRY (Roberts). A smooth bright early red with a faint rosy undertone and a cherry red throat. Nice tall straight spike with six to seven florets open. This variety will make a grand addition to the cut flower reds. Good propagator and a very vigorous grower.

REDOWA (Butt). An excellent fine large red with darker markings. Opens 7 5-inch blooms on a long head. Tall strong grower and grand in all respects.

RED WING (Graaff). Color is a glossy light scarlet red. Opens up to 10 large blooms on a long flower head of 22 buds. One of the best new reds.

ROSA VAN LIMA (Pfitzer). Light rose pink with a touch of lavender deep in throat. It is early and has been one of the best pinks on the market and still in good demand.

ROSY FUTURE (Pletcher). A deep rose with a light fuchsia cast. Opens 6 on a 20-bud spike of good height. Strong healthy grower and looks like a great addition to this color class. Nice substance and lasting qualities.

SALMAN'S GLORY (Salman). Huge creamy white with showy red blotch in throat. Opens up to seven well placed florets on a long, stretchy spike. One of the best in this color class. Very attractive.

SHERWOOD (Pruitt). One of the best of the newer purple glads. Opens 7 large lightly ruffled blooms on a tall plant.

SPARKS (Glass). A tall creamy yellow with an explosive red blotch. Opens seven large fluted florets with triangular shape informally arranged on the spike. Very showy and attractive.

SNOW PRINCESS (Pfitzer). Creamy white. Has been one of the best standard cut flower whites for years and still very popular.

SPIC AND SPAN (Carlson). New deep ruffled pink. Somewhat like New Era, one of its parents. Has been a great winner the past two years and destined to be one of the finest of the new introductions. Don't miss this one.

SPOTLIGHT (Palmer). Clear medium deep yellow with small scarlet blotch in throat. Beyond a doubt the finest yellow we have to date and almost perfect as a cut flower for home garden or commercial.

STRAWBERRY PEACH (Salbach). Large wide open beautiful bright orange pink with soft scarlet blotch and feather. Opens six to eight blooms of heavy texture and well placed on a tall straight stem. A strong grower and opens to tip when cut in bud.

SUN SPOT (Roberts). Light apricot buff with rose spot in throat. One of the newer sensations that has swept the country with its many show winnings. No doubt one of the best glads to date and one that will be grown for years, both commercially and in the garden. Don't miss it.

THEMESONG (Klein). Mallow purple with a cyclamen blotch. A very unusual color with a tall straight spike with 7 open ruffled blooms. A good garden variety as well as a commercial.

TIVOLI (K. & M.). Lovely clear light rose. The color of old Corypheen but straight and more beautiful. Tall and straight, with up to 10 open on a well placed spike. A very acceptable addition to this color class. Will be in great demand when stock is more plentiful.

TOPFLITE (La Salle). Beautiful, clear light rosy pink blending to a cream throat with a small rose blotch. Opens up to eight wide open blooms on a slender, wiry spike. Has made a grand show record and should be a grand commercial.

TRUELOVE (Klein). Clear, somewhat ruffled early shell pink of a fine shade and form. Opens six to eight wide open blooms on fairly tall slender stems. Extremely popular with the florists and truly one of the best of the newer commercials.

VALERIA (Pruitt). Light scarlet of an unusual shade. Valuable as an early cut flower and is grown by the million in Florida and considered their best red for cutting. A healthy grower but only fair propagator.

WHITE GODDESS (Roberts). Strong growing heavily ruffled white. Will grow up to 60 inches in height with seven or eight well placed florets open. A very fast propagator and germination is excellent. One of the very best of the newer whites.